



Preparing For Your TFCD Session

We are stock photographers, meaning we shoot images before they are commissioned or purchased, selling them to buyers who will use them for commercial purposes. For the model, we “exchange” these photographs for their signed model release which allows us to sell your images. We retain copyright of all images and you can use them as you wish for personal use (see our “Time For CD Agreement” form on our website).

A beautiful photograph does not just happen. There are many details that, if carefully planned for, will make a substantial difference in the quality and appeal of your images. Your help with these fine points can transform an ordinary picture into a work of art you will treasure for generations to come.

Situations—We like to shoot a variety of subjects and situations, including business and career locations, sports and recreation, hobbies, family life, including unusual situations or venues. Please use your imagination, we want your input on this project.

Clothing.

Styles—Simple, solid outfits photograph best. Relaxed, casual or business casual clothing styles can be worn either indoors or out, but formal clothing should generally be reserved for indoor settings. Plan to wear and bring a couple of different outfits, for variety. For our stock photography work, we like to see all different situational clothing from ski clothes on a snowy background to swimwear on the beach.

Coordinating— If you are going to be part of a group, have everyone in the group wear similarly-toned colors, which helps focus attention on your faces and draw attention away from your clothing. When no one person stands out because their clothing is brighter, lighter or darker, it says that all members of the group are of equal importance.

Colors—Keep in mind that bright colors and bold patterns can distract the viewer from the model(s). For themed shots, bright colors and bold patterns are acceptable if they add to the composition and emotion of the image. Please do not wear shirts or jeans with large logos or artist designs as those are not acceptable for commercial stock photography.

White—Wearing white will not cause you to look washed-out. In an indoor portrait, it has the opposite effect and will make you appear less washed out. It is an excellent choice for persons of all

complexions. However keep in mind that on bright, sunny days, in outdoor shots, white can “blow out” (overexpose) with the sun bouncing off of it.

Never Wear—Red, orange, lime green, or any brilliant color. Do not wear a shirt that is darker than your slacks or skirt.

Babies/Toddlers—Clothing should not be so short that diapers and underpants show. Avoid short-tailed shirts that have to be tucked into pants repeatedly. Avoid fussy clothes with straps, sashes and collars that must be constantly adjusted. Again, avoid logos or detailed artwork on clothing.

Grooming.

Hairstyles—Have hair cut a week or more before your session. Allow two weeks for a fresh perm to relax. Don't try a totally new hairstyle, as several months are generally needed to get accustomed to a new look. For outdoor sessions, apply hairspray to keep hair in place.

Children's Nails and Hands—Check for chipped and non-matching fingernail and toenail polish. Just before the session check hands for fingerpaint, etc.

Clothing Fit and Preparation—Wear only well-fitting, freshly pressed clothing in good repair.

Glasses.

If you wear glasses most of the time, you'll want to wear them in your pictures. You can eliminate the reflections and the distorting refractions normally seen in glasses by having your optician either show you how to remove and replace your lenses or lend you a pair of empty frames similar to yours. (Give them several days notice.) Take the same steps if you have tinted or non-glare lenses. The problems caused by eyeglass lenses are difficult to correct and may distract from the beauty of your portrait. Take the time to correct this problem.

Makeup.

Apply your makeup lightly, but normally, paying special attention to your eyes as they will be the most important part of your images. A bit of mascara and eyebrow darkening may help if you are fair. Avoid brilliant or garish colors on your eyes, lips and cheeks. Blend very carefully and thoroughly. If you use foundation, use on your entire face and neck down to the neckline of your blouse and down décolletage area.

Your Ideas are Important!

A photograph should reflect you and your lifestyle. You may want to include your pets, hobbies, sports, career environment, favorite activities, musical instruments or other special personal items in some of the images. Include your classic car, bike, boat, or private plane. We'll shoot you at the golf course, on the ski slope, at your vacation home or in the Caribbean (for the right price!). Please feel free to discuss all of your ideas.